

IMPORTANT NOTICE!

Women's Sample Shoes

Worth up to \$4.00

Patent Leather, Patent Colt, Vici Kid,
Button and Lace,Choice, **\$1.00** a Pair

Men's Storm Rubbers

Best 85c Quality

in all sizes,
6 to 11, a pair, **59c**

Finest Dress and School Shoes for Infants and Children

Worth up to \$2.50. Every size
from Children's 6 to Misses' 2's,
made with light, medium
and heavy soles. A pair **98c**

Women's \$2.50 and \$3.00 Shoes \$1.50

in all sizes and widths, 2 to 8, for,
Think of it! All sizes in patent colt, button, black silk velvet button,
and dongola blucher cut shoes; the greatest sacrifice of women's
shoes this year.

2,000 Pair Bench-made Shoes for Men

Rice and Hutchins "All-America," Armada,
and Signet; \$3.50, \$4.00, and \$5.00 Shoes.**\$2.50**All sizes, all widths, in lace or button, patent kid, patent colt, gun
metal, vici kid, Tunisia calf,
Men's \$3.00 Shoes, made by the Goodyear welt process
with light, medium, or heavy-weight soles, in patent or gun
metal, button or lace, in all sizes. **\$1.95**Boys' \$3.00 Storm King Shoes,
high cut, with buckle, black or
tan, solid sole; sizes
12 to 3. Anniversary sale, **\$1.95**
a pairBoys' \$2.50 and \$3.00 Dress and
School Shoes, in gun metal, patent
colt, and Russia calf leathers; lace
or button styles; all sizes, **\$1.95**
1 to 5 1/2, a pairLittle Girls' \$1.25 and \$1.50
Shoes—Long wearing quality,
blucher cut for school wear, vici
kid, gun metal and satin
calf, sizes 9 to 1 1/2, a pair. **98c**Little Girls' \$2.00 Dress and
School Shoes, patent colt and gun
metal calf leathers, button and
blucher cut styles, sizes 9 to
13 1/2, a pair. **\$1.50**For women we offer over 2,000
pairs of the finest footwear made,
secured from makers who turn out
only the highest grades. Not a pair
in the lot that can be purchased in
Washington regularly under \$3.
The majority are worth from \$3.50
to \$5. These fine shoes are **\$1.95**
to go for. Every size and width in the lot
and every style and leather you
could wish for.Misses' and Young Women's
regular \$3 and \$3.50 Jockey Boots
—Best made, gun metal and patent
colt, with dull calf or silk velvet
tops and tassels, Goodyear welted
soles. Sizes 11 1/2 to 2 and 2 1/2
to 5. Lowest price ever
quoted, at **\$1.95**
Thousand pairs \$2.00 to
\$2.50 Shoes—For infants and children,
sizes 1 to 7. Unheard of
low price, a pair. **59c**

Men's Furnishings

25c Silk Neckwear—Pretty pat-
terns in four-in-hands.
Choice **10c**\$1.00 Heavy Wool Merino and
Wooltex Underwear—Same as
Wright's health underwear; first
quality, shirt and drawers; in all
sizes. Jaeger and gray. A
garment **49c**\$1.00 Night Robes—Made of
heavy flannel; all sizes.
Sale price **49c**Men's Blue Chambray Working
Shirts—With two separate
collars or collar attached; all
sizes, each **39c**50c Underwear—Sanitary fleece
lined shirts only. A pair **29c**25c Garters—Boston or
Paris with silk pad **14c**15c Brighton Garters—This
sale, a pair **9c**

Anniversary Sale of Blankets and Comforts

Lot of \$4 and \$5 Com-
forts. Choice **\$2.49**
for **\$2.25** Comforts to go
for **\$1.49**Regular \$1.00 Blankets to
go for **77c**Regular \$1.50 Comforts **\$1.00**
for
Every Comfort filled with pure
white cotton. Scroll, attitud
quilted sateen and silkolene cov-
ered, double bed size.Regular \$1.50 Blankets to
go for **98c**\$2.50 Extra large 12-4
Blankets for **\$1.49**All \$3 Blankets; double
bed size **\$1.98**

"Fruit of the Loom," Androscog- gin, and Other 12 1/2c and 15c Bleached Muslins,

This sale, **8 1/2c**a yard. **5 3/4c**

Regular 10c Bleached Muslin

At, a yard, **5 3/4c**Snow White Quality. Free From Dressing, 36 inches wide, closely
woven.10c 40-inch unbleached muslin,
close woven, round thread quality,
free from any black dots or other
imperfections, a
yard **5 1/2c**8c Towel Crash—18 inches wide,
finished with neat fast color
red border; a yard **3 1/2c**75c Bleached **37 1/2c**\$1.00 Bed Spreads—Extra heavy
quality, in a line assortment
of new patterns. Each **69c**\$1.00 Seamless Sheets, in
this sale at **59c**\$3.50 Marcelline Bed Spreads—Cut
corner and scalloped; never before
at this low price. **\$1.98**45c Bleached Bolster Cases, full
sizes. Anniversary
sale **25c**Best 25c Quality Table Oilcloths,
white, marble and colors. A
yard **17c**10c at **12 1/2c**70c Antiseptic Birdseye Diaper
Cloth, 22 and 24 inch widths;
10 yards in sealed pack-
ages, for **65c**

Owing to the severe weather conditions of last week,
thousands of our regular patrons were unable to attend
our anniversary sale, and requests for a continuation have
poured in. Desiring to satisfy our customers and give every
one an opportunity to attend this great money saving event,
WE HAVE DECIDED TO CONTINUE THE SALE ONE DAY
LONGER. Every wide-awake person will come to "THE
BIG SOUTHEAST STORE" tomorrow and get their share
of the bargains.



It Pays to Come from Any Distance

NEY & CO.

Pa. Ave. and 8th St. S. E.

THINK OF IT!

This great sale brings you Underskirts worth \$1.00, for
29c; shoes worth to \$4, for \$1.00; Waists worth \$1.00, for
29c; Children's \$2.50 Raincoats, for \$1.00; Women's Elegant
Coats, worth to \$29.75, for \$6.98; Men's 85c Rubbers for 59c, etc. The more you read the more
you'll be convinced that "It Pays to Come From Any Distance."

Handsome Coats for Women \$6.98

Worth to \$29.75,
and Young Women, Choice Tomorrow

Elegant Full Length Plush Coats Fine Black Broadcloth Coats Fine Black Melton Coats

It's easy enough to advertise a sale, but unless your sale is backed up by real values the
public will not respond. The tremendous crowds that have attended our Anniversary Sale
proves the confidence the public have in Ney & Co.'s values.

Tomorrow, Monday, Another Big Crowd Will Take Their Choice of

Stylishly Tailored Suits for Women and Misses

Worth to \$25

for **\$8.90**

Handsome Suits of the season, richest novelties as well as navy blue and black and all sizes to 46, too.

\$3.50, \$4.00 and \$5.00 Silk Petticoats—Messaline
or guaranteed Taffeta in black and all
wanted colors **\$1.98**
Great sacrifice of Trimmed Hats for
Women and Misses, values to \$5 for **\$1.00**

Fine Waists Underprice—\$4 and \$5 Messaline
Peau de Soie, Chiffon Crepe Meteor, Silk and Satin
Waists; spring 1912 styles in the lot—
white, black, and all wanted colors. Choice **\$1.98**
Children's \$2.50 Raincoats, guaranteed
waterproof, all sizes **\$1.00**

Here's things you're bound to need—at big savings

Women's 50c Muslin Gowns:
All sizes; well made. **29c**
eachWomen's 50c Aviation **29c**
Caps. Choice, this saleLot of Flannel Dressing **69c**
Sacsques, values to \$2, atWomen's 25c Muslin
Drawers, a pair. **12 1/2c**Women's 39c Knit Underwear,
warm fleece quality, shirt
or drawers; in all sizes. **22 1/2c**Long Kimonos, values \$3 **\$1.98**
and \$3.50, atChildren's All-wool Coats in col-
ors and novelty mixtures; sizes 6
to 14 years; values \$5 to **\$2.98**Children's 25c Gingham **12 1/2c**
ApronsLong Kimonos, values **98c**
atChildren's Wash Dresses, 1.00
values; sizes 6 to 14 years. **49c**Children's 25c Flannellette Under-
skirts with body. Sale **12 1/2c**Regular 50c Dressing **29c**
Sacsques, all sizes, atChildren's Wash Dresses, 50c
values; sizes 1 to 6 years. **29c**Children's 12 1/2c Muslin Draw-
ers, sizes 2 to 12 years. **7 1/2c**39c Percelle Dressing **19c**
Sacsques, at50c and 75c Corsets; latest mod-
els and all sizes. Garters at-
tached, a pair. **39c**Children's Knit Underwear;
shirts, drawers, and union
suits. Sale price **25c**50c Outing Underskirts for
women; pink or light blue. **29c**
atWomen's 12 1/2c Hosiery—Gauze
and cotton, in black only. **5c**
A pair5c Handkerchiefs—For women
and children; plain white
and colored borders. Each **2 1/2c**25c and 35c Tooth Brushes—Pure
bristles, various shapes and
sizes. Each **11c**Kayser's 50c Gloves—Silk lined
Cashmere; black, brown, **29c**
each25c Golf Gloves—For children;
nearly all colors. A
pair **7 1/2c**1.50 to \$3.00 Leather Bags—In
all shapes and sizes; leather lined
and inside purse; satin and velvet
bags, silk tassels and cords; sil-
ver, gold, and gun metal
frames. Choice, each **89c**Women's 25c and 50c Neckwear—
Jabots, Tabs, Coat Sets, Dutch Col-
lars, pleated side effects, in white,
ecru and black. Choice **12 1/2c**
Monday25c Phoenix Mufflers—White
and gray. Anniversary
sale **15c**

Anniversary Sale of Notions

Clinton Safety Pins—All sizes;
1 to 3. Sale price, a **5c**
card10c Toilet Pins—Assorted colors,
200 pins in a cube. **5c**
forWarrior Steel Safety Pins—Sizes
1, 2, and 3; this sale, 2 **5c**
cards forClark's O. N. T. Darning Cotton
—Black, white, and tan; 3
spools for **5c**10c Invisible Fringe Hair Nets—
All shades; 5 nets in pack-
age for **10c**5c Tubular Shoe Laces—5-4 and
6-4 lengths in black only. **5c**
6 pairs for

7 Cakes

5c Toilet Soap for

19c

With this Coupon—Choice of
Ideal Rose, Sweetheart, Violet,
Witch Hazel, Buttercup, Glyc-
erine, Fairy, Monday, Jan. 22
only.

Fine White Tailored Waists

With plain and embroidered fronts and laundered 29c
collar; all sizes. Limit two to a customer, each. **29c**
Just think of it! You save 61c on the dollar.

25 doz. Trimmed and Ready- to-Wear HATS

For Women, Misses and
Children; values
to \$2; limit two to
a customer. Each **18c**

\$1.00 Black Petticoats

All sizes, well made
throughout. Limit
two to a cus-
tomer, at each. **29c**

Women's and Misses' \$2.50 and \$3.00 Dress Skirts

Serge and popular cloth, in brown, navy, and black. **\$1.00**
Sale price. Think of it! You save \$1.50 to \$2.00 on each skirt.

Men's Overcoats and Suits/ in the Anniversary Sale

Finest Pure All-Wool Worsted Suits, best \$15 **\$7.50**
and \$18 values, go in this sale atMen's \$10 Suits **\$5.50** Lot of Men's \$7.50 **\$3.75**
go in this sale atBig Sale of Men's Dress Overcoats, actual \$15 **\$8.90**
and \$18 ones for

Fine Custom Tailored Overcoats with wool serge lining, "Presto"
convertible or plain and velvet collars, long and medium lengths; also
in this lot fine all-wool black Kersey Overcoats with velvet collars.

\$20 to \$25 Overcoats, finest hand-
tailored garments produced at
those prices, marked **\$12.75**
down toMen's Regular \$2.50 and \$3 Pants
—All-Wool Cassimeres and Chev-
lots, neat dark patterns, all sizes,
\$2 to 4 waist, a pair **\$1.29**Young Men's \$10 Overcoats, sizes
15 to 19 years, full length, stylish
all-wool gray flannel, con-
vertible collar. Sale, 5 cakes
price **\$5.75**Men's \$2.00 to \$3.00 Hats, in
the Anniversary Sale **\$1.00**
atMen's Raincoats—Guaranteed
cemented seams, sacrificed **\$2.98**
atDerbies, Fedoras and Tele-
scopes, black, gray and
brown, latest shapes, all
sizes.

Boys' Wear at Anniversary Prices

Best 50c and 75c Pants, stylish
knickerbockers, in sizes 4 to **39c**
and 16 years, a pairBoys' \$2.50 to \$4.00 Overcoats and
Knickerbockers, in sizes 4 to **\$1.49**
\$1.00 Ladies' Fur Hats, four
and boys, sizes 8 to 14
years **59c**Boys' Underwear—Best quality
sanitary fleeced shirts and
drawers, all sizes. **19c**

Great Housefurnishing Bargains

40c Parlor Brooms **25c**25c Self Wringing Mops with long
handles **15c**50c Heavy Galvanized Wash
Tubs **25c**25c Cool Hand and Shovel for **15c**50c Japanese Umbrella Stands **25c**50c Lap Boards for sewing **25c**50c Oak Towel Rollers, Nickel
Trimmed **25c**50c China Meat Platters **25c**50c 4-foot Step Ladders, with
shelf **25c**50c and \$1 Jardiniere to go for **25c**10c Solid Back Scrubbing
Brushes **5c**50c Galvanized Water Buckets, 3c
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